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# AN ETHICAL PERSPECTIVE ON THE ROLE OF MEDIA TO DEMOCRATIC INDEPENDENCE

# Shashi Sharma<sup>1\*</sup>, Dr. Ruhi Lal<sup>2</sup>

<sup>1\*</sup>Research scholar, Manav Rachna International Institute of Research & Studies <sup>2</sup>Professor & Head, Manav Rachna International Institute of Research & Studies

## **Abstract**

The crucial significance of unimpeded and robust media in a democratic society is widely acknowledged in academic discussions. In India, a country renowned for its multicultural population, the media holds a crucial position as a foundational institution, exerting a considerable impact on the viewpoints and beliefs of millions of people. The fundamental basis of democracy rests upon the tripartite structure of government, comprising the judiciary, executive, and legislative. Nevertheless, the increasing impact of the press has resulted in its acknowledgment as a potential fourth branch of government. This research project seeks to examine the influence of the media on Indian democracy and its constitution. This article examines the concept of the press as the fourth estate of democracy and raises doubts about its applicability in the Indian setting. This study aims to offer a thorough comprehension of the role and impact of the press on the democratic structure in India by analyzing the connection between the press and democracy. The current study utilizes a systematic literature review as a methodology by employing a procedure of inclusion and exclusion. The research commences by analysing the historical path of the press, charting its progress from a basic means of communication to a substantial catalyst for democratic uprisings. The media plays a crucial and varied function, particularly in diverse societies like India. Moreover, this study investigates the magnitude of the media's impact on the courts and the resulting consequences for the Indian constitution. The study also examines the media's involvement in judicial trials, specifically addressing the developing difficulties that necessitate legal regulation. The conclusion of this research study consists of two main aspects. This examination investigates whether the press should be regarded as the fourth pillar of democracy. Moreover, this paper explores the impact of the media on the democratic system in India and its constitutional framework. This study suggests a fundamental change in how content of media is regulated, calling for a shift away from government or commercial control and supporting editorial independence that prioritizes the public's welfare. The study consists of two main sections: a historical examination of the development of the media content as a catalyst for democracy, with a specific focus on its diverse role in a heterogeneous society like India, and an investigation into the influence of media on the judiciary and its impact on the Indian constitution. Furthermore, this study examines the importance of allowing editorial independence to be practiced in the best interest of the public, in order to promote a wide range of reliable perspectives and enable voters to make well-informed decisions.

**Keywords:** Democracy, Role of Media, Fourth Pillar, Constitutional Status of Press, Media in India, Sedition, Restrictions on Press Freedom

## Introduction

The conventional media, including print, radio, and television, have a tremendous impact on societal

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narratives. They act as channels for information, education, and entertainment, while also affecting public opinion (Bhasin & Jha, 2019). The media plays a crucial role in promoting a robust democracy, serving as its foundation. The media serves as the main channel for societies to stay informed about global social, political, and economic events (Thomas, & Samraj, 2023). It plays a crucial role in delivering essential information and accurate facts (Thakurta, 2019). This study seeks to explore the significance of media in Indian democracy and its crucial role in promoting democratic progress (Aarzoo & Lal, 2024b).

The media's influence on democratic societies is a widely known global phenomenon (Rajagopal, 2001). While it is well recognized that the press holds persuasive authority (Tyagi & Sarangi, 2018), the actual influence it has on society remains unknown (Saeed, 2020). The presence of a free, independent, and dynamic media is crucial for a democracy, especially in a complex society like India (Kamdar, 2016). This statement is particularly true in the context of India, as supported by the research conducted by Parikh and Pahad in 2011. The court, executive branch, and legislative branch are commonly regarded as the three fundamental components of a democracy (Rajagopal, 2001). Nevertheless, the rise of the press and its extensive impact on society have sparked debates about whether the press may be considered a fourth branch of democracy (Sen, 1999). This study presents an inquiry into the significant impact of the press on Indian democracy (Sambasivan et al., 2021), as well as the constitutional framework that supports it. The main focus of this inquiry is to determine the suitability of referring to the press as the fourth estate of democracy (Thomas & Samraj, 2023). In order to achieve this, the researchers partition their investigation into two critical domains. The initial stage of the study examines the historical evolution of the press, which previously served as a means of disseminating information to the broader public (Begari, 2021). However, technology currently plays a significant role in fueling democratic uprisings (Curran, 2011). The focus is on clarifying the various functions of the media, especially given the complex structure of Indian society (Wasserman, 2020). The study also examines the impact of the press on the judicial system and its influence on the constitution of India (Saeed, 2020). This study provides a thorough examination of the role of the media in the judicial process, uncovering novel issues that necessitate the implementation of legislative restrictions.

This study provides a comprehensive resolution to the previously stated problems. The researchers extensively and thoroughly examined the dispute surrounding the identification of the media as the fourth estate of democracy. Furthermore, they examine the many impacts that the media has exerted on the democratic system in India (Curran, 2011), as well as the constitutional framework that governs it. Moreover, the study introduced a fundamental change in how the media is governed, shifting away from government or commercial control and towards a system that emphasizes editorial independence based on the public interest. The proposal suggests that the primary objective should be to foster a diverse range of reputable voices that are distinct and that provide both factual information and opinions to the voting population (Saeed, 2020). The conversation focuses on significant issues that stakeholders are addressing to enhance the efficacy and autonomy of the media. These concerns include analyzing power dynamics in communication, evaluating access to communication channels, and identifying the target audience (Sambasivan et. al., 2021). The study emphasizes the crucial role that discerning audiences play in empowering the press to enhance democracy, underscoring that their involvement is often disregarded despite being indispensable. Furthermore, the study highlights the significance of

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performing a comprehensive examination of the challenges now faced by the media business (Aarzoo & Lal, 2025b). In order to create effective solutions, the study examined the political, financial, and technical factors. Furthermore, it advocates for the concept that media self-regulation serves as a robust safeguard against oppressive legislation, in addition to advocating for responsibility through professional organizations and unions (Curran, 2011). The media, as an institution, plays a crucial role in every democratic society, being proficient, unbiased, and free from prejudice (Tehranian, 2002). The provision of crucial information for informed decision-making and the enforcement of elected officials' responsibilities and adherence to the mandates bestowed upon them by the people are both key functions of this.

# **Research Questions**

- 1. How does the ethical stance of the media influence its role in Indian democracy?
- 2. What is the influence of the media on the advancement of democracy in India?
- 3. What is the influence of media on public opinion and government in Indian democracy?
- 4. How does the media promote civic involvement and democratic values in India?

# **Objectives of the Study**

- 1. To analyse the ethical implications of media's role in Indian democracy.
- 2. To assess the significance of the media's contribution to the advancement of democracy.
- 3. To assess the influence of media on affecting public opinion and governance in the Indian democracy
- 4. To evaluate the importance of media in promoting civic participation and upholding democratic principles in India.

## Significance of the Research

The significance of this study is in its investigation of the ethical aspects related to the media's impact on Indian democracy. The universal recognition of the essential importance of media in democratic society is widely understood. Although the persuasive influence of media and press is clear, their actual capabilities continue to be a subject of research. An in-depth analysis of the ethical considerations pertaining to media practices contributes to the establishment of a media landscape that prioritizes responsible conduct and fosters ethical behavior. Moreover, the study's focus on inclusivity highlights the importance of promoting diverse viewpoints within the democratic discourse. This study examines the existing literature, emphasizing the specific areas that require additional investigation. It functions as a roadmap for future research and provides valuable perspectives that can enhance media practices in India. This research makes a valuable contribution to the preservation of democratic principles by prioritizing ethical considerations and inclusivity. The importance of encouraging diverse and trustworthy perspectives to disseminate information and viewpoints to the electorate is underscored.

## Review of Literature

The role of media in democracy and the freedom of press in India have been extensively studied and analyzed. Academics and specialists have analyzed the pivotal function of media in a democratic society (Mazumder, 2019) and the particular circumstances surrounding India's freedom of the press. This study

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seeks to elucidate the various dimensions of the media's role in advancing democratic principles (Rao & Mudgal, 2018) and the obstacles encountered by the press in safeguarding its autonomy in India. The role of media in supporting democracy and encouraging inclusivity in societies, particularly in the Indian context, is extremely important and should not be underestimated (Lal & Sharma, 2021). An analysis of the intricate relationship between media and democracy, viewed through an ethical lens, uncovers a varied landscape where the principles of disseminating information, promoting public engagement (Bhasin & Jha, 2019), and maintaining ethical norms converge (Chung & Nah, 2022). This study conducts a comprehensive analysis of the influence of media on democracy and inclusion in the Indian setting, with a particular focus on the ethical foundations of this interconnection (Mazumder, 2019). The significance of this inquiry is underscored by the pivotal function that media fulfills in molding public sentiment, exerting influence on policy formation, and fostering an enlightened citizenry (Sarkar, & Lal, 2023). India, renowned for its abundant diversity and commitment to democratic principles, offers a captivating backdrop for this study (Saika el al., 2021). The media is an essential component of society, serving as a vital conduit for information dissemination (Curran, 2011) and exerting a significant impact on individuals' perception, cognition, and comprehension of the surrounding world (Mazumder, 2019). Nevertheless, ethical considerations play a vital role in assessing the authenticity and influence of media in advancing democratic principles and societal inclusiveness (Thomas, & Samraj, 2023). This study examines the ethical intricacies associated with the media's influence on democracy and inclusion in India (Aarzoo & Lal, 2024c). This study primarily investigates the ethical principles that govern media activities, the impact of media material on shaping public perceptions (Tehranian, 2002), and the ethical responsibilities of media workers in a democratic society (Bhasin & Jha, 2019). This study investigates the challenges faced by the Indian media industry regarding ethical dilemmas, algorithmic biases, information authenticity, and the responsibilities of media professionals to promote an inclusive narrative that showcases a variety of viewpoints (Thomas, & Samraj, 2023). The ethical framework adopted in this study is based on the recognition that a media that gives priority to ethics has a vital role in fostering a democratic society (Rao & Mudgal, 2018) where diverse perspectives converge, marginalized voices are empowered, and knowledgeable citizens thrive. This study aims to conduct a thorough analysis of the interconnected relationship between media, democracy, and inclusivity in India (Aarzoo & Lal, 2025a). It specifically focuses on the ethical dimensions to examine the ethical factors that impact media practices (Saeed, 2020) and their impact on societal discussions. The ultimate goal is to enhance our comprehension of how media, democracy, and inclusive societal values interact (Thomas, & Samraj, 2023).

## **Constitutional Status of Press in India**

The constitutional discourse in India has encompassed the issue of press freedom, which grants individuals the right to speak and express themselves through several mediums. While the Constitution does not directly mention the protection of freedom of the press, it is widely accepted that Article 19(1)(a) of the Constitution, which guarantees freedom of speech and expression, include freedom of the press (Rao & Mudgal, 2018). Multiple legal decisions have repeatedly upheld that freedom of the press includes the entitlement to be exempt from any kind of interference or limitation imposed by authorities (Bhasin, & Jha, 2019). The constitutional framework of India has generated ongoing debates

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concerning the freedom of the press. While the Constitution does not explicitly mention press freedom, the fundamental right to freedom of speech and expression, as stated in Article 19(1)(a), is widely interpreted to encompass the freedom of the press. Press freedom is universally recognized in legal circles as crucial for safeguarding the press against unjustified interference or limitations imposed by individuals in positions of authority (Mazumder, 2019). This constitutional interpretation enhances the media's ability to operate unhindered, so safeguarding its vital role in democratic societies. The press has a crucial role in ensuring efficient functioning of democratic societies (Saeed, 2020). While the Indian constitution does not explicitly mention press freedom, it is widely interpreted that the fundamental right to freedom of speech and expression, as stated in Article 19(1)(a), encompasses the freedom of the press. Press freedom is commonly recognized in legal circles as crucial for safeguarding the press against unjustified interference or limitations imposed by individuals in positions of authority (Bhasin, & Jha, 2019). This constitutional interpretation enhances the media's ability to operate unhindered, hence safeguarding its vital purpose in democratic society (Curran, 2011).

## Press freedom and Restrictions on Media in India

While the freedom of the media is a fundamental aspect of democracy, it is not without limitations and is regulated by particular constitutional limits as stated in Article 19(2). The purpose of these prohibitions is to uphold national sovereignty, maintain public order, uphold standards of decency and morality, and prevent sedition and contempt of court. Nevertheless, cases of restrictions on the press imposed by laws have been contested in legal proceedings, highlighting the judiciary's responsibility to protect the freedom of the press.

## The Influence and Accomplishments of the Media

The Indian media has confronted various obstacles, including threats, intimidation, and suppression (Tehranian, 2002). However, it has accomplished notable achievements in fostering responsibility, illuminating crucial societal matters, and exerting influence on justice through its coverage (Rao & Mudgal, 2018). Nevertheless, the presence of criticisms related to sensationalism, the erosion of credibility, and biased coverage have had an impact on its reputation, requiring a reassessment of journalistic ethics and integrity. The media, commonly referred to as the "fourth estate," plays a crucial role in maintaining democratic principles and promoting openness in governance. The media serves as an intermediary between the people and the government, by sharing information, examining government acts, and influencing public opinion (Tehranian, 2002). The transition from traditional print media to the electronic and digital domain has fundamentally transformed its ability to reach and engage with audiences, rendering it a powerful instrument for driving social change and facilitating political discussions.

# **Research Methodology**

This study employs a theoretical underpinning and in-depth literature review as methodology, collecting data predominantly from secondary sources such as reference books, online resources, and academic journals in order to establish a thorough research framework. To comprehensively analyse the impact of media on Indian democracy, it is necessary to adopt a meticulous methodology that takes into account

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the process of including and excluding relevant information, within the framework of a literature study. Analysing current literature is a crucial method to examine and comprehend the important function of media in fostering democratic progress. This resource offers unique perspectives on the ethical dimensions of media and its impact on promoting inclusivity in society. This study employs a comprehensive analysis of existing literature as a methodological technique to investigate the intricate correlation between media and Indian democracy. The primary objectives center on analyzing the impact of media on the progress of democracy (Mazumder, 2019) and assessing the ethical considerations associated with this relationship. The literature review in this study entails a comprehensive examination and meticulous assessment of current research studies, scholarly research studies, reports, and other sources. The study examined the utilization of media in advancing democracy and inclusivity within the Indian environment. This strategy involves identifying fundamental concepts that are pertinent to the objectives of the investigation. The study seeks to analyze and prioritize fundamental concepts that emphasize the substantial influence of media in Indian democracy, employing the inclusion-exclusion technique. The methodological framework emphasizes the significance of conducting a comprehensive evaluation of existing literature, elucidating the ethical dimensions that regulate media behaviors (Katyal et al., 2024) concerning democracy. Furthermore, its objective is to uncover profound understandings regarding the significance of media in shaping social perspectives, promoting inclusiveness, and magnifying a diverse array of voices inside the democratic discourse. The literature review, conducted according to the criteria of inclusion-exclusion, is of utmost importance in this research project. It functions as a tool for examining a broad array of scholarly contributions, facilitating a meticulous examination that reveals the complexities and nuances of media's varied role in advancing democracy and inclusivity in India.

**Table 1. Exclusion Criteria** 

| Criteria         | Explanation                                    |  |
|------------------|--|--|
| Irrelevance      | Materials not directly related to the research |  |
| Outdated         | Literature published before 2000               |  |
| Information      |  |  |
| Language Barrier | Non-English publications without translations  |  |
| Bias             | Studies with evident methodological flaws      |  |
| Lack of          | Sources from unreliable or non-peer-reviewed   |  |
| Credibility      | journals                                       |  |

Source: Author's compilation

Table 2. Inclusion Criteria

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|--|---|--|--|
| Criteria   | Explanation                                       |  |  |
| Relevance  | Materials directly related to the research        |  |  |
| Timeliness   | Literature published after 2000                   |  |  |
| Language Accessibility   | English publications or well-translated materials |  |  |
| Methodological Rigor   | Studies with robust research methodologies        |  |  |
| Credibility  | Sources from reputable peer-reviewed journals     |  |  |

Source: Author's compilation

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The research employs a comprehensive methodology for collecting data, which includes a thorough examination of academic databases such as PubMed, Scopus, and Google Scholar—analyzing government papers, policy documents, and official statistics regarding the correlation between media and democracy in India. The collected data undergoes careful analysis to extract key insights and findings related to the research questions (Aarzoo, & Lal, 2024a). Through a detailed examination of the literature, the study aims to uncover patterns, trends, and themes relevant to the role of media in Indian democracy.

**Table 3. Table of Inclusion Exclusion Process** 

| Phases             | Explanation of the procedure             | Function                        |
|--------------------|--|---------------------------------|
| Determine Criteria | Set clear criteria for sources and data  | To define research question     |
| for Inclusion      | points to be included in the research.   | relevance.                      |
| Determine Criteria | Sources or data items should be          | Define when a source or data    |
| for Exclusion      | eliminated from the research.            | item should be eliminated from  |
|                    |  | the research.                   |
| Find Sources       | Systematically search Scopus, Web        | Create a thorough collection of |
|                    | of Science, Google Scholar               | pertinent facts.                |
|                    | databases, libraries, and other          |                                 |
|                    | resources for sources and data.          |                                 |
| Primary Evaluation | Review each source or data item for      | To swiftly reject sources that  |
|                    | inclusion criteria and exclude any that  | don't fulfill inclusion         |
|                    | don't apply.                             | conditions.                     |
| Complete Text      | If relevant, evaluate the entire text of | Verify sources fit all          |
| Analysis           | sources that pass the first screening to | requirements before inclusion.  |
|                    | decide inclusion.                        |                                 |
| Resolution on      | Data from all eligible sources will be   | To find suitable sources and    |
| Including          | used in the analysis.                    | data for the study.             |
| Resolution of      | The research or analysis excludes        | To exclude irrelevant or        |
| Exclusion          | sources that do not match inclusion      | unsuitable sources.             |
|                    | criteria.                                |                                 |
| Extracting and     | Data from included sources is            | To use data to gain insights,   |
| analyzing data     | retrieved, processed, and evaluated      | make decisions, or resolve the  |
|                    | using research methods.                  | research question.              |

Source: Author's compilation

Throughout the entire research process, ethical issues are of utmost importance. The study recognizes the ethical ramifications of media practices in relation to democracy and diversity. Ethical norms govern the interpretation of findings and the formulation of conclusions, guaranteeing the integrity and responsibility in the research process. This research combines insights from several scholarly contributions to provide a detailed picture of the media's role in Indian democracy. The study seeks to

enhance the analysis and contribute to the existing knowledge on the subject by examining different perspectives and viewpoints found in existing literature.

This study aims to comprehensively engage with previous research by employing the inclusion-exclusion process in the literature review. This methodology enables a comprehensive analysis of the media's role in Indian democracy, fostering a nuanced understanding of its ethical consequences and contributions to societal inclusiveness (Thomas & Samraj, 2023).

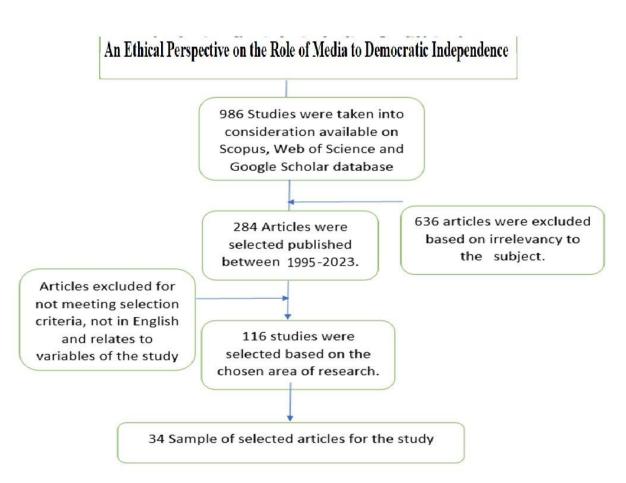


Figure 1 Inclusion exclusion process of Systematic Literature Review

## **Data Analysis and Interpretation**

The media, an essential component of democracy, has a critical function in overseeing and ensuring the responsibility of the three arms of democratic governance (Tehranian, 2002). While citizens possess the entitlement to freedom of speech and expression, which encompasses press freedom, the media often faces substantial impediments. The Tehelka Case exemplifies the difficulties and barriers encountered by Tehelka.com because to their exposure of a defense ministry scandal implicating high-ranking individuals (Ahmad, 2014). The press has been essential in preserving justice inside the legal system in the midst of difficulties. In instances like those of Jessica Lal, the media's robust response led to convictions after initial acquittals, highlighting the crucial position of the press in guaranteeing the

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administration of justice (Ahmad, 2014).

However, the decrease in the trustworthiness of the media, which is marked by the tendency to focus on shocking or exaggerated stories and the spread of false information, has had an impact on India's position in terms of worldwide press freedom. The media's influence extends beyond sensationalism, as it has demonstrated courage in covering important national events such as the Kargil War and the 26/11 Mumbai Terror Attacks.

The media exerts a substantial influence on society by serving as a conduit of information, molding public perspectives, and mirroring prevailing social patterns. The media has a pivotal role in influencing public perception, providing citizens with knowledge, and enabling the flow of information, which is essential for upholding a unified society and a flourishing democracy. Political influences impair the quality of media, hence impacting the impartial distribution of news to the audience. An autonomous media is essential for the prosperity of a democratic society. In the face of challenges, it is essential to maintain a strong commitment to serving the people and to reject any temptations that may emerge. The extensive historical background of media in India, originating with the inception of the Bengal Gazette in 1779, emphasizes its vital function as a cornerstone of Indian democracy.

# The present condition of the Media and its Achievements

Notwithstanding these difficulties, the media has achieved notable successes in the recent past. On April 29, 1999, a sad occurrence took place with Jessica Lal. Manu Sharma, who was the son of a minister, killed Jessica because she refused to offer him alcohol at the restaurant where she worked (O'flaherty et al., 2009). The case was concluded and all the individuals accused were released as a result of inadequate evidence (O'flaherty et al., 2009). Nevertheless, the case was subsequently reopened due to a significant and vocal public and media response, leading to Sharma's conviction. In the well-known Priyadarshini Mattoo case (Shakil, 2007), Santosh Kumar, who is the offspring of an IPS officer, perpetrated a brutal offense. In 1996, he committed the heinous acts of rape and murder against his colleague, Priyadarshini Mattoo, who was a talented law student. This unfortunate situation transpired subsequent to her refusal of his marriage proposal. Priyadarshini's father, who was elderly and in a deteriorating state of health, won a verdict in October 2006 after a lengthy judicial process (Shakil, 2007). The Delhi High Court vehemently criticized the lower courts and the investigating authority for their decision to exonerate the defendants. The media exerted a significant influence in this case. Similarly, the media exerted a substantial influence on Nitish Katara's case (Ara, 2022).

The media exerted a substantial influence in the Aarushi Talwar murder case by highlighting the discrepancies in the inquiry, which compelled the police to respond (Mishra, 2021). There are allegations of wrongdoing associated with Aarushi's father in this case. In the well-known Ruchika's Case, Ruchika Girhotra, a teenage tennis player, was subjected to the abhorrent act of molestation by S.P.S. Rathore, who held the position of Haryana police IG at the time. The incident occurred in Panchkula in 1990. After a span of three years, Ruchika tragically committed suicide. According to Aradhana, a friend and witness in the case, this tragic incident was caused by the persistent and severe harassment that Ruchika and her family endured from those in positions of power (Mishra, 2021). Rathore, after over twenty years, has been given a sentence of six months of harsh jail and a fine of one thousand INR, allegedly due to his old age and the protracted trial. This incited a pervasive public

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outrage, with the media playing a pivotal role in magnifying the emotion. Following that, the Government of India formally asked the Central Bureau of inquiry to carry out a new inquiry into the issue, which led to the cancellation of the police medals that were given to S.P.S. Rathore. S.P.S. Rathore was additionally accused of the offense of Abetment of Suicide under Section 306 of the Indian Penal Code (Das & Mandal, 2021). In 2005, Aaj-Tak news channel carried out Operation Duryodhana, which revealed a startling revelation (Bhardwaj & Bhardwaj, 2022). The incident revealed that 11 Members of Parliament in the Lok Sabha were discovered taking payment in return for posing questions. This scandalous episode caused significant disruption and controversy in the political sphere (Bhardwaj & Bhardwaj, 2022). Following that, an Investigation Committee was formed, with Senior Congress MP Pawan Kumar Bansal as its leader. All 11 Members of Parliament have been convicted and expelled from the Lok Sabha. The reputation of Indian media is diminishing significantly due to frequent criticism from the global audience regarding its sensationalist approach (Rai, 2015). The presentation of information by the Indian media has led to a decrease of three positions for the country in the World Press Freedom Index.

Instances such as the untimely deaths of Sridevi and Sushant Singh Rajput, as well as the coverage of Tablighi Jamaat during the epidemic, demonstrate how journalists have made baseless allegations and caused controversy by adopting the role of a judicial. Conversely, the Indian media has exhibited courage in covering the Kargil War (1999) and the 26/11 Bombay Terror Attacks, which had a profound impact on the entire nation as the city witnessed numerous acts of terrorism (Singh et al., 2021). The media has played a pivotal part in reporting on prominent instances such as the Jessica Lal murder case, Priyedarshni Mattoo's case, Naina Sahni Tandoor murder case, and the Nirbhaya case. Undoubtedly, the growing impact of political parties has resulted in a deterioration in the caliber of news that reaches the audience (Rahman et al., 2022).

The media has evolved into a platform for political parties to publicize the achievements and initiatives of their respective governments (Lal, 2023). The media plays a vital role in exercising freedom of expression by efficiently conveying thoughts, opinions, ideas, philosophy, values, and actions (Singh et al., 2022). Efficient communication is crucial for preserving societal unity and concord(Rahman et al., 2024a). Unrestricted access to information and the interchange of ideas is vital for promoting the healthy development of society. The media exerts a substantial influence on society through multiple channels (Kumar & Lal, 2023). The media plays a vital role in disseminating information to the general public(Rahman et al., 2024b) and facilitating their ability to develop opinions and evaluate different matters (Ray & Dutta, 2015). The media has a vital role in disseminating information and keeping everyone well-informed about local and global events(Mane et al., 2023), offering useful perspectives to everybody (Rahman et al., 2024). The media exerts a substantial influence on our lives, frequently described as a "reflection" of contemporary society (Mane & Lal, 2023)

An effective democracy is greatly dependent on an independent press. Unbiased media is essential since it serves as the embodiment of society's collective voice (Rai, 2015). Nevertheless, the media should steadfastly fulfill their duty to the public and refrain from succumbing to any financial or other enticements (Das, 2019). James Augustus Hickley established the Bengal Gazette in India in 1779, so pioneering the concept of newspapers as the first of its kind. Subsequently, the media has seen several forms of development (Baidya et al., 2024). It exerts a substantial influence on shaping public

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opinion(Lal et al., 2024). The media have a vital role in maintaining and supporting democracy(Singh et al., 2022).

# Challenges to the Freedom of the Media in India

The freedom of the media is a component of the more comprehensive notion of freedom of speech and expression (Cammaerts, 2020). A free media is necessary in a democratic society since it fulfills the vital role of being a diligent observer of the three branches of government: the legislative, the executive, and the court. Nevertheless, the freedom of the media is subject to certain restrictions. Article 19(2) of the Constitution provides a clear and detailed explanation of the specific restrictions. The following are the justifications for the restrictions outlined in Article 19(2): 1) Upholding the independence and unity of India, 2) Ensuring the security and safeguarding of the State, 3) Cultivating constructive diplomatic ties with other nations, 4) Preserving public order, 5) Adhering to ethical principles, 6) Neglecting the judicial system. The Constitution (First Amendment) Act of 1951 incorporated the clauses of 'Public Order' and 'Friendly relations with Foreign States' into the constitutional framework. The Constitution (Sixteenth Amendment) Act, 1963 incorporated the notion of 'Sovereignty & Integrity of India' into the legislative structure(Singh et al., 2021).

# Discussion on Media Accountability and Conclusion of the Study

Although the media has a vital function in promoting social awareness and holding individuals accountable, there have been observed cases of irresponsible journalism (Jain et al., 2023). The media should practice responsible journalism by refraining from sensationalism (Rai, 2015) and prioritizing substantial news that benefits the public(Lal & Sharma, 2021). Ultimately, the press continues to be an essential component of India's democratic structure, necessitating a deliberate endeavor to maintain a harmonious equilibrium between freedom and accountability in order to foster a stronger and more dynamic democracy (Ray & Dutta, 2015).

The media's function in the Indian democracy is of utmost importance when considering its ethical implications. Nevertheless, ethical quandaries arise in relation to sensationalism, bias, and veracity (Thomas & Samraj, 2023). The media have a highly essential role in the evolution of democracy (Morlino, 2004). It functions as an educator, facilitating citizen understanding of governing processes and encouraging involvement. According to Morlino (2004), the influence of media on public opinion and governance is unquestionable, as it exerts significant influence in forming the perspectives of the people and impacting decision-making in India (Sharma & Pegu, 2023). The manner in which information is presented and the way in which particular topics are discussed can have an impact on how the public perceives them and the decisions that are made as a result. Occasional concerns have arisen regarding potential prejudice and its impact on establishing specific agendas.

The media has a crucial role in promoting civic involvement and upholding democratic norms. The media plays a crucial role in providing information and facilitating meaningful discussions (Morlino, 2004). It has a vital function in maintaining democratic norms by promoting openness, accountability, and an informed citizenry.

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